

Honeybear Expands Cherry and Organic Apple Production

Elgin, Minn., May 10th, 2023 Honeybear Brands® continues to expand its cherry and apple production and marketing with two separate purchases in Pateros, WA. The Big River cherry facility purchase will provide additional supply and production capabilities for Honeybear's Northern Washington operations. The purchase of the apple production facility, also located in Pateros, from Chelan Fruit Company provides additional packing and cold storage capabilities for Honeybear's growing sales programs.

"The newly purchased cherry facility has industry leading UNITEC sizer allowing for automated sizing and defect sorting" states Jim Divis, General Manager at Honeybear Growers. "We are able to provide our retail partners with consistent finished packs of the highest quality fruit available", he added. With packing flexibility, retail and export partners can select from a variety of pack types including volume fill, pouch bags and clam shells. The increase cherry supply and production comes just in time for the 2023 cherry season.

Honeybear's purchase of apple production and cold storage facility will provide additional capabilities for its expanding orchards and grower commitments. "We are excited to bring this facility on board as it will directly support packing our growing organic apple production needs" , states Don Roper Vice President of Sales and Marketing of Honeybear. "Having complementary packing facilities adjacent to one another will enhance production and sales velocity as well as improve customer service."

The two new facilities located adjacent to each other in Pateros, WA add increased scale of apple and cherry production to Honeybear Growers anchored by its state-of-the-art packing facility in Brewster, WA. With their orchards located in the preferred growing region of Northern Washington, Honeybear continues to provide its retail partners with the highest quality apples and cherries in the state of Washington