HONEYBEAR
Brands

A yearly update on our sustainability goals.

2025 SUSTAINABILITY REPORT

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A LETTER TO OUR STAKEHOLDERS

At Honeybear Brands, partnership is at the heart of everything we do—partnership with our growers, customers, employees, and with the land itself. Together, we bring shoppers across the United States the finest eating apples, pears and cherries.

From the Midwest and Northeast to Canada, the Pacific Northwest, and the southern hemisphere, our orchards span regions, microclimates, and flavor profiles. Our passion for exceptional fruit goes hand in hand with a deep commitment to land stewardship.

Since our founding, our vision has been unwavering: minimize human impact on a fragile yet remarkably productive agricultural ecosystem. Climate change is accelerating losses of farmland, crops, and vital resources. Our work depends on robust pollinator populations, stable temperature patterns, reliable rainfall, and healthy soils—foundations we are determined to protect.

Each year, we advance our practices and our commitment to reduce environmental harm and strengthen resilience. Our sustainability efforts center on four pillars: protecting pollinator health and habitat, decreasing food loss, eliminating plastic packaging from our products, and reducing our carbon footprint.

We know sustainability matters to you—as partners and as stewards—and time is short. Our urgency matches yours. While we're making meaningful progress, we can't do it alone. Real impact requires collaboration across the entire supply chain.

In partnership with Sustainable Food Group, we're proud to share our sixth annual Sustainability Report, reflecting multiple internal and external initiatives over the past five years. Inside, you'll find where we began, the progress we've made, and where we're headed next. We invite you to join us on this journey—there's much to accomplish, and we're committed to doing the work together.

SINCERELY,

DON ROPER
President

FRED WESCOTT
Founder

INTRODUCTION

In 2019, Honeybear Brands partnered with Sustainable Food Group, a branch of IPM Institute, to define meaningful goals in four of our most important sustainability focus areas: pollinator health, climate, food loss, and plastic packaging. Since then, we have made positive strides on our sustainability journey and expanded our efforts through community engagement initiatives. In this report, we outline our progress in 2025.

Our primary focus in 2025 was building on existing momentum while identifying areas for improvement. Key sustainability highlights include selling 76% of our branded apples in plastic-free packaging, continuing to source 100% renewable electricity at both of our Minnesota-based facilities, reaching a total of 38 acres of pollinator habitat planted, and achieving an overall food loss landfill diversion rate of 85% across facilities and orchards, with 100% food loss diversion from landfill at our Minnesota-based facilities.

2025 Progress Highlights

Establish 50 acres of pollinator habitat on our source orchards by 2025.

Provide plastic-free alternatives to all branded packaging products by 2025.

Eliminate plastic in our branded packaging by 2030.

Achieve zero food loss (to landfill) from farm to retail by 2025.

Source 100% of electricity used at Honeybear Brand facilities from renewable energy sources by 2025.

Progress towards our goals:

Established

76%

of 50 acres of pollinator habitat

Offered plastic-free alternatives to

100%

of all branded plastic packaging

Sold

76%

of branded product plastic-free

Diverted

85%

of food loss from landfills

Sourced

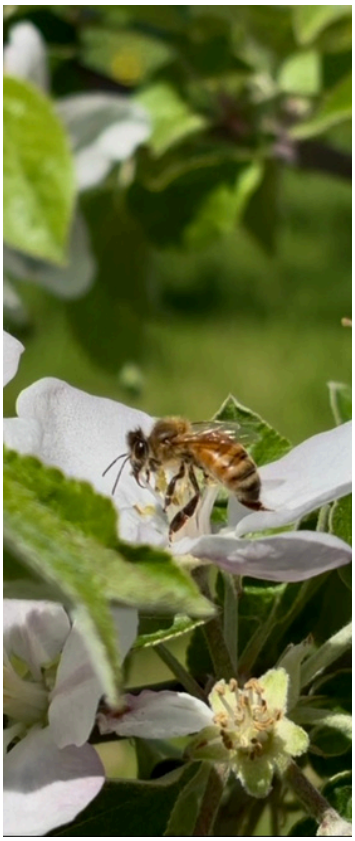
55%

of facility energy from renewables

POLLINATOR HABITAT + HEALTH

POLLINATOR: HABITAT LOSS AND ITS IMPACT ON APPLE PRODUCTION

At Honeybear Brands, we know that pollinators, particularly bees, are essential to agriculture and healthy ecosystems. Globally, an estimated 87% of flowering plants rely on animal pollinators for reproduction, and more than one-third of global crop production depends on pollination services. (1, 2) This means about one in every three bites of food we eat exists because of pollinators!



While managed honeybee hives can have an important role in commercial orchard pollination, research shows that diverse populations of native wild bees improves fruit set, fruit quality, and orchard productivity. (3) However, many pollinator species are facing increasing pressures from habitat loss, land fragmentation, pesticide exposure and climate change. In fact, more than one in five native pollinators in North America are at an elevated risk of extinction. (4)

Wild pollinators need access to forage and habitat before, during, and after orchard flowering periods, as well as safe nesting and overwintering areas. Establishing pollinator habitat near orchards can help provide these resources, while also supporting broader environmental benefits such as improvements to soil health, water quality, beneficial insect populations, ecological pest control, and overall orchard resilience. (5) These outcomes are not only beneficial to our crops, but to the entire ecosystem.

OUR GOAL:

Establish 50 acres of pollinator habitat on our source orchards by 2025.

"ONE IN EVERY THREE BITES OF FOOD WE EAT EXISTS BECAUSE OF POLLINATORS!"

2025 ADOPT-AN-ACRE PROGRESS

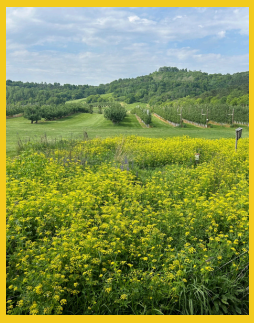
To help expand pollinator habitat across our supply chain, Honeybear Brands launched an innovative Adopt-an-Acre program in 2020 that enables retailers to directly fund pollinator habitat on orchards they are sourcing from. CUB was the first company to join the program and has helped fund habitat installations on Honeybear Brands' orchards, along with our other suppliers' orchards.

In 2025, our growers planted an additional 3 acres of pollinator habitat, bringing our total to 38 acres across our Midwest orchards and reaching 76% of our goal. That's roughly the size of 98 NHL hockey rinks filled with flowering plants and native grasses. (6) Existing areas also continued to bloom, providing valuable floral resources for nearby pollinators and other beneficial insects (Figure 1). We continue to provide our growers with resources and connect them with local technical experts to ensure the long-term success of these plantings.

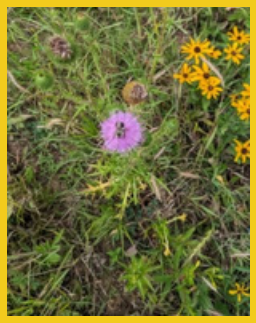
"AS OF 2025, HONEYBEAR BRANDS GROWERS HAVE ESTABLISHED ABOUT 98 NHL HOCKEY RINKS WORTH OF POLLINATOR HABITAT."

POLLINATOR HABITAT

Ferguson's Orchards



Ecker's Apple Farm



Wood Orchard

Figure 1. Pollinator habitat blooming in our growers' orchards.

POLLINATOR HABITAT ESTABLISHED AS OF 2025

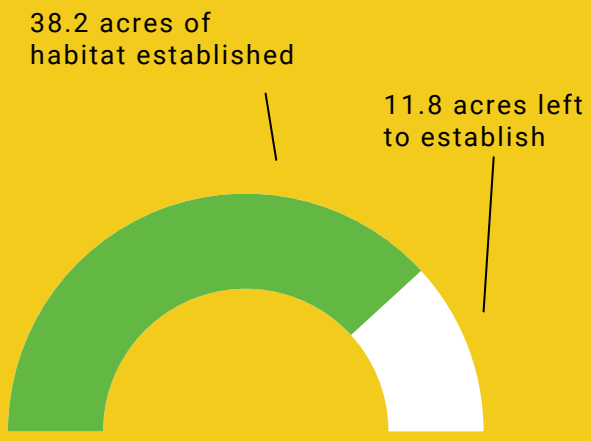


Figure 2. Honeybear Brands growers have established 38.2 acres of pollinator habitat. We achieved 76.4% of our 2025 goal and plan to continue supporting our growers in establishing pollinator habitat.

POLLINATOR PROTECTIONS: TRUEARTH

In addition to establishing and maintaining pollinator habitat, Honeybear Brands has worked alongside our growers for more than a decade to encourage pollinator-friendly growing practices through the Truearth program.

In 2014, Honeybear Brands, Mississippi Valley Fruit Company, and the IPM Institute developed the Truearth protocol to support Midwest apple growers with pollinator-friendly orchard management practices. At its core, Truearth functions as an advanced Integrated Pest Management program tailored to Midwest apple production, emphasizing pollinator protection, responsible pesticide use, and science-based decision making.

Supporting growers remains a top priority at Honeybear Brands, and as retailer pollinator health policies continue to evolve, we regularly evaluate the most effective ways to help growers align with these expectations.

Over time, the role of Truearth has also evolved. While growers are no longer required to maintain formal certification, many of the program's practices, including pesticide use restrictions, continue to be incorporated into standard orchard management across our Midwest grower network. Today, the Truearth protocol serves as a resource and support framework as we work with our growers to advance integrated pest management and pollinator health while also aligning with retailer expectations.

Truearth supports pollinators by:

- Requiring sustainable agriculture practices around soil, water, and energy, pesticide use, and pest management.
- Prohibiting or restricting the use of pesticides with the greatest toxicity to pollinators, and prohibiting the most toxic pesticides when the crops are in bloom.
- Requiring growers to adopt robust IPM practices, which require an understanding of pest behavior, integration of non-chemical pest management strategies, use of pesticides only when necessary, and precise pesticide application timing.

PLASTIC-FREE PACKAGING

THE PLASTIC PROBLEM: OPPORTUNITIES FOR CHANGE

Plastic pollution remains one of the most pressing environmental challenges we face, impacting waterways, ecosystems, and communities around the world. Packaging accounts for roughly 40% of all global plastic production, and approximately 81% of fresh produce items in the U.S. are sold in some form of plastic packaging. (7, 8) This validates the scale of the challenge, however there are opportunities for innovation.

While recycling remains an important tool for waste management, limitations in recycling infrastructure can restrict how much material is ultimately recovered (Figure 3). (9)

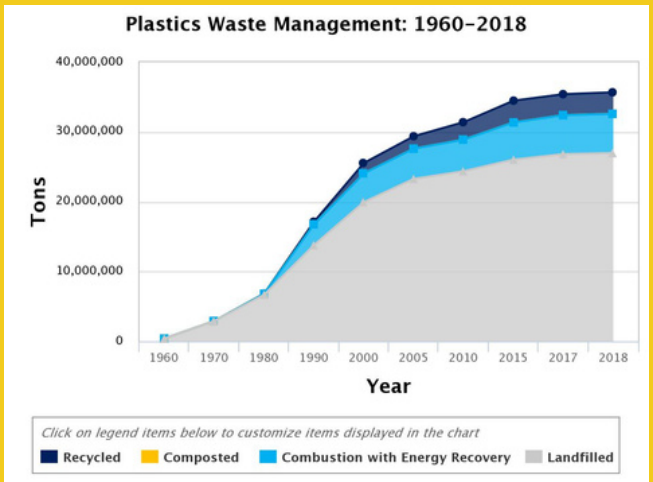


Figure 3. Total number of tons of plastics generated, recycled, composted, combusted with energy recovery and landfilled, sourced from EPA, 2020

Due to these limitations, Honeybear Brands recognizes that meaningful progress starts upstream, before waste is created. Throughout 2025, we continued offering plastic-free alternatives for all branded plastic packaging products as part of our long-term goal of eliminating plastic from branded packaging by 2030.

The packaging landscape is also evolving due to new Extended Producer Responsibility (EPR) legislation. EPR programs require fees based on the volume and sustainability of packing material, placing responsibility for packaging on the companies that introduce it into the marketplace. (10)

OUR GOAL:

Use zero plastic in our branded packaging by 2030 and provide plastic-free alternatives to all branded packaging products by 2025.

Seven states currently have EPR packaging requirements in place, and as more states join, sustainable packaging is increasingly both an environmental priority and a business consideration. For companies like Honeybear Brands, this reinforces the importance of continuing to evaluate packaging materials, maintaining data transparency and working proactively with suppliers to prepare for regulatory requirements.

TRANSITIONING AWAY FROM PLASTIC

While reducing plastic use is an important goal, transitioning away from plastic packaging presents challenges for the fresh produce industry, as packaging plays a critical role in protecting fruit quality, extending shelf life, reducing food waste, and maintaining customer satisfaction throughout transportation and retail display.

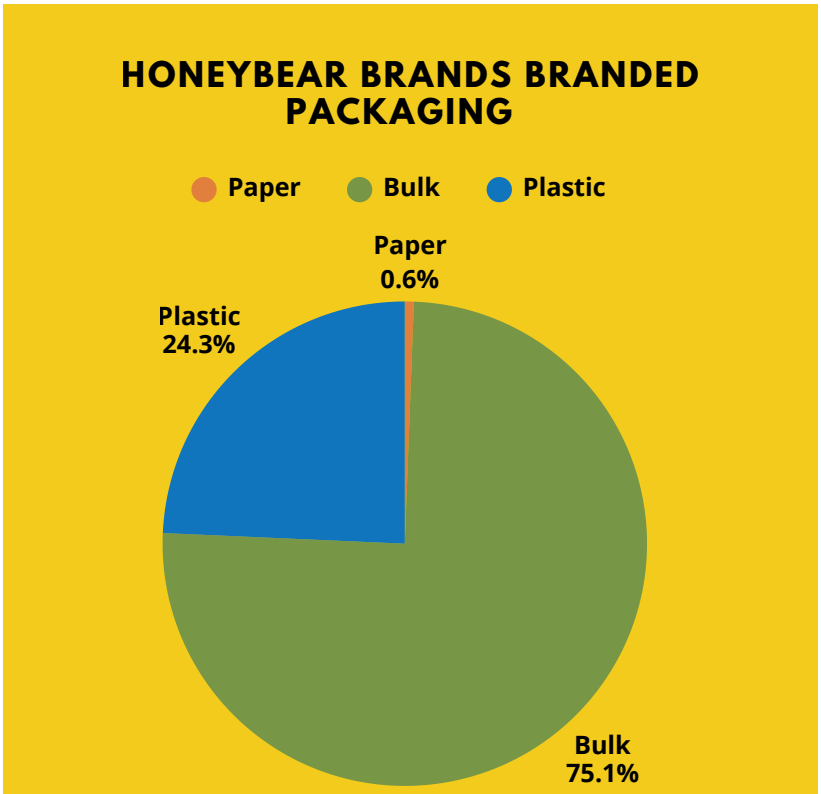


Figure 4. Honeybear Brands branded packaging use in 2025. The majority of our branded apples are sold in bulk, which do not include any packaging, aside from the sticker, and 24.3% are sold in plastic packaging.

These challenges are further complicated by how decisions are made across the supply chain. Branded packaging refers to packaging that carries our own label. Non-branded packaging does not carry our brand, and the packaging designs, labels, and types are determined by the buyer, limiting our ability to influence material selection. As a result, our goals are focused on branded packaging, where we have the greatest ability to drive change.

Our goal is to use zero plastic in our branded packaging by 2030. Branded packaging was 22% of total packaging in 2025. For all fruit, 52% was sold in bulk (no packaging other than the sticker), 3.5% in paper, and 44% in plastic. Just under a quarter (24%) of Honeybear Brands branded items were sold in plastic packaging in 2025 compared to 27% in 2024 (Figure 4).

Although we have continued to offer plastic-free packaging options, adoption remains one of the industry's greatest barriers. Alternative materials are often less familiar to consumers, may involve higher costs, and can present operational challenges.

In the meantime, we have improved the recyclability of our plastic packaging options. The #4 recyclable pouch for Pazzaz apples can be recycled, as long as it is within a municipal recycling facility that accepts #4 plastic.

Figure 5. Honeybear Brands #4 recyclable plastic bag.

THE ROLE OF THE RETAILER: POWER IN PARTNERSHIPS

While plastic-free packaging alternatives are available for all of our plastic packaging, broader adoption depends heavily on retailer participation. In 2025, less than 1% of our branded apples were sold in paper-based options (Figure 4). Retailers play an important role in supporting packaging transitions by helping educate consumers, promoting sustainable packaging choices and aligning merchandising strategies with sustainability goals. At the same time, suppliers and manufacturers must continue investing in scalable packaging innovation. Continued collaboration between suppliers, retailers, and packaging manufacturers will be essential to developing packaging systems that are both environmentally and economically sustainable.

PLASTIC-FREE ALTERNATIVES FOR HONEYBEAR BRANDS' PACKAGING

Plastic Packaging:	Alternative offered?
Clamshells	Yes
Polybags	Yes
Pouches	Yes
Mesh Bags	Yes
Plastic Totes	Yes

Figure 6. By 2022, we accomplished our goal of offering plastic-free alternatives to all plastic packaging options. We continued to offer these options in 2025.

"WHILE PLASTIC-FREE PACKAGING ALTERNATIVES ARE AVAILABLE FOR ALL OF OUR PLASTIC PACKAGING, BROADER ADOPTION DEPENDS HEAVILY ON RETAILER PARTICIPATION"

HONEYBEAR BRANDS SUSTAINABLE PACKAGING OPTIONS

Recyclable Paper Tray

Recyclable 4 lb Eco-Box

Recyclable 2 lb Paper Box

Recyclable Paper Tote

Recyclable Cellulose mesh bag

Recyclable Paper Basket

Figure 7. Honeybear Brands sustainable packaging options offered in 2025. Apples can be packaged and sold in any of these plastic-free options, or packaging made from #2 or #4 plastic, which is recyclable at store drop-off locations.

LOOKING AHEAD: STRIKING A PLASTIC-FREE BALANCE

Consumer interest in sustainable packaging continues to grow. Recent surveys show that consumers view environmentally friendly packaging as the clearest indicator of a sustainable product, and over one-third of consumers report being willing to pay more for sustainably packaged produce. (11) Additionally, an overwhelming 90% of consumers across all age groups say they are likely to buy from brands that prioritize sustainable packaging. Interest in sustainable packaging is particularly strong among younger consumers, who tend to place greater emphasis on environmental considerations in purchasing decisions. (11)

Despite consumer interest, factors such as price, material familiarity, convenience, product visibility, and food quality protection continue to influence adoption of alternative packaging formats. As we evaluate future packaging solutions, we are focused on balancing several important considerations, including product protection, recyclability, EPR requirements, material costs, consumer preferences, and overall environmental impact. We also recognize that no single packaging material represents a perfect solution, and each option carries its own environmental and operational tradeoffs. Moving forward, we will continue to monitor emerging packaging technologies and looking for retail partners that are ready to join us on our sustainability journey.

FOOD LOSS DIVERSION

BOTTOM OF THE BARREL: UNDERSTANDING FOOD LOSS IN THE PRODUCE SUPPLY CHAIN

For consumers, food waste continues to be a top-ranked concern associated with a sustainable food supply, with 71% of consumers saying reducing food waste is extremely or very important. (11)

Across our food system, nearly one-third of all food is lost or wasted as it makes its way from farms to households. (12) In the United States, 43% of fresh produce grown is never used, representing the highest rate of waste among all food categories (Figure 8). (12) The resources used to produce unused food accounts for at least 16% of U.S. freshwater usage, over 140 million acres of cropland, and are responsible for 10% of the country's total annual methane emissions. (13)

Reducing food loss has become a high priority across the industry. In 2015, the USDA and the EPA announced a nationwide goal to cut food waste and food loss in half by 2030. Honeybear Brands is committed to addressing food loss, beginning in our facilities and with our growers.

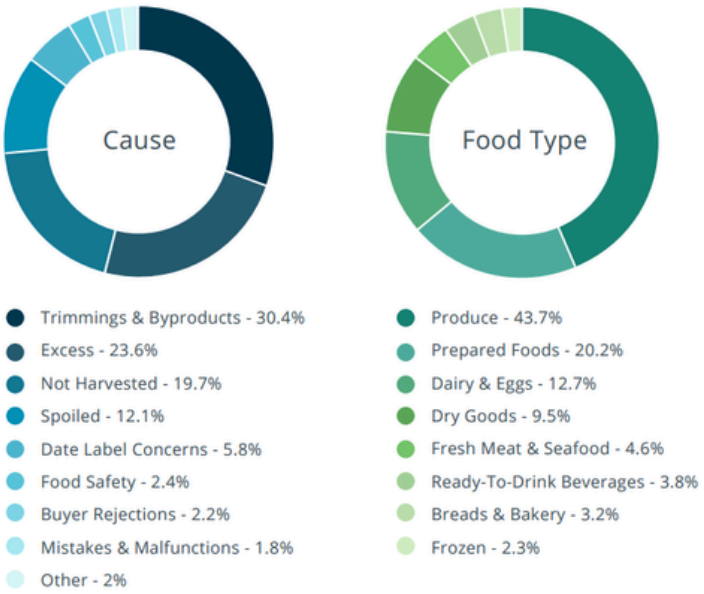


Figure 8. Breakdown of the causes of surplus food being wasted or lost, and the types of unsold or unused food in the United States. Source: ReFED, 2025

2025 PROGRESS

In 2025, we collected in-depth information on food loss from our facilities in the Midwest and Washington for the sixth year in a row. Both the farm and facility data shed light on where apples go after harvest, and illuminate opportunities for loss reduction and diversion.

OUR GOAL:

Achieve zero food loss (to landfill) from farm to retail by 2025.

We collect orchard-level food loss data from our Midwest source orchards every other year (rather than annually), in order to reduce the burden our incredibly busy growers. The orchard food loss data included in this report therefore reflects the 2024 growing season.

FARM & FACILITY LOSSES

Fruit loss in orchards is a natural part of apple production and can be influenced by environmental conditions throughout the growing season. Strong weather events such as tornadoes, drought, heavy rains, heavy winds, and hail can significantly increase fruit drop. As climate change increases the frequency and intensity of extreme weather events, we expect the risk of food loss to grow, making diversion and recovery strategies increasingly important. For food safety reasons, apples that fall to the ground are no longer suitable for human consumption. Instead, this fruit is commonly repurposed for animal feed, incorporated back into the orchard floor, or left beneath trees to naturally decompose.

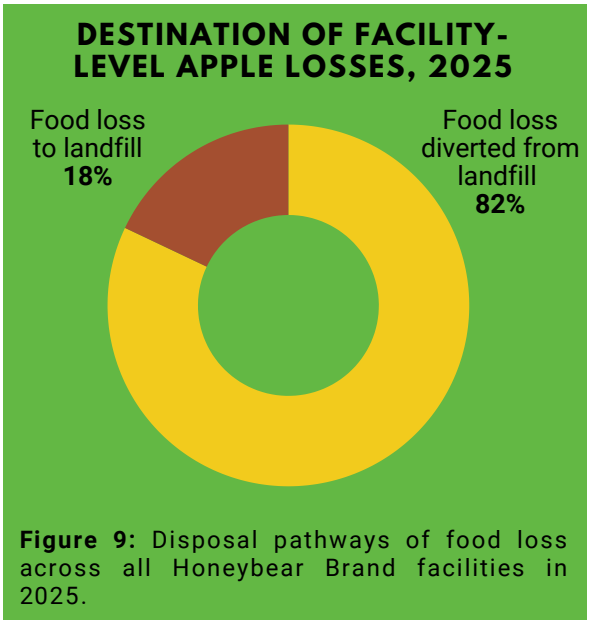


Figure 9: Disposal pathways of food loss across all Honeybear Brand facilities in 2025.

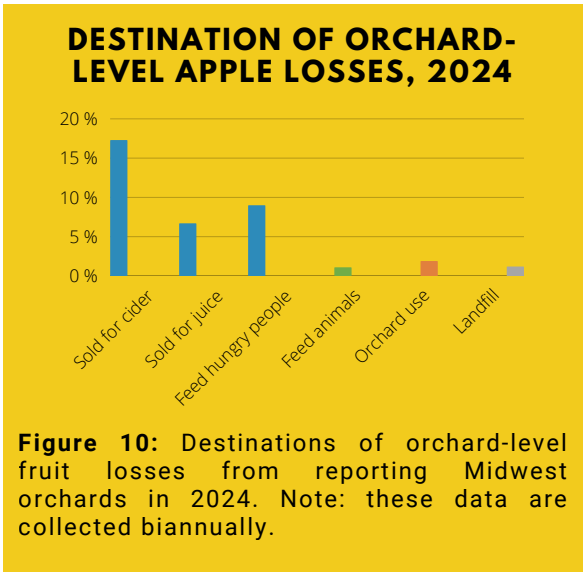


Figure 10: Destinations of orchard-level fruit losses from reporting Midwest orchards in 2024. Note: these data are collected biannually.

Aside from fruit loss due to weather, apples are also considered food loss when they are left unharvested. In 2024, unharvested fruit averaged 14% of the crop across surveyed orchards. Of the apples harvested, 63% were sold as whole apples for human consumption at full price, while the remaining 37% were diverted to alternative uses, as shown in Figure 10. Just 1% of harvested apple losses were sent to landfill.

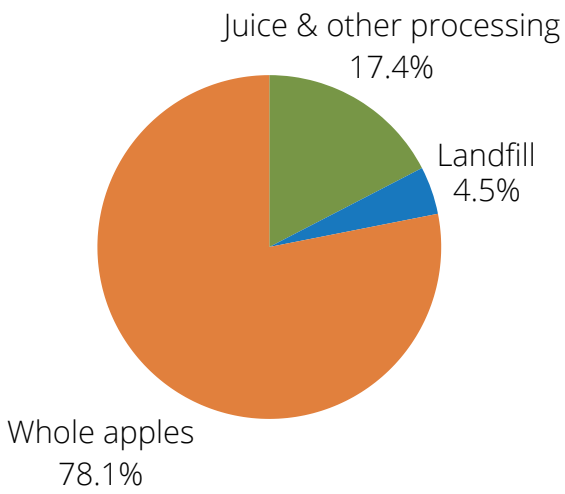
Food loss from facilities makes up a much higher portion of total food loss across Honeybear Brands than orchard losses. From 2024 to 2025, the percentage of all fruit sent to landfill across Honeybear Brand facilities decreased from 5% to 4%. While this number fluctuates annually, we're continually monitoring composting solutions to boost landfill diversion.

The Wescott AgriProducts Minnesota facility has achieved 100% landfill diversion since 2020. At the Honeybear Growers facility, 5% of fruit was landfilled in 2025 (Figure 11). Combined, the facilities achieved an 82% food loss diversion rate from landfill (Figure 9), an increase from last year that can be attributed to seasonal variability in weather and growing conditions.

We use the EPA Wasted Food Scale to guide how we categorize, track and divert food loss. All diversion methods are preferred over sending food to a landfill. At surveyed orchards in 2024, the landfill diversion rate was 99.1%, an increase from 95% in 2022.

DESTINATION OF APPLES FROM OUR FACILITIES - 2025

HONEYBEAR GROWERS



WESCOTT AGRIPRODUCTS

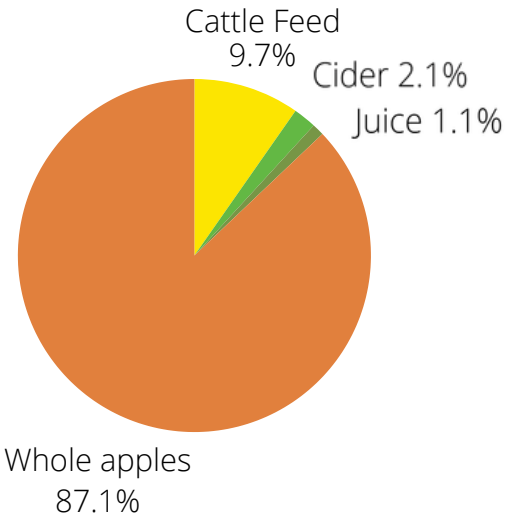


Figure 11: Food loss diversion destinations for Honeybear Growers (left) and Wescott Agriproducts (right), including cider, juice, landfill and cattle feed.

HONEYBEAR BRANDS PERCENT OF FOOD LOSS DIVERTED FROM LANDFILL ACROSS FARMS AND FACILITIES

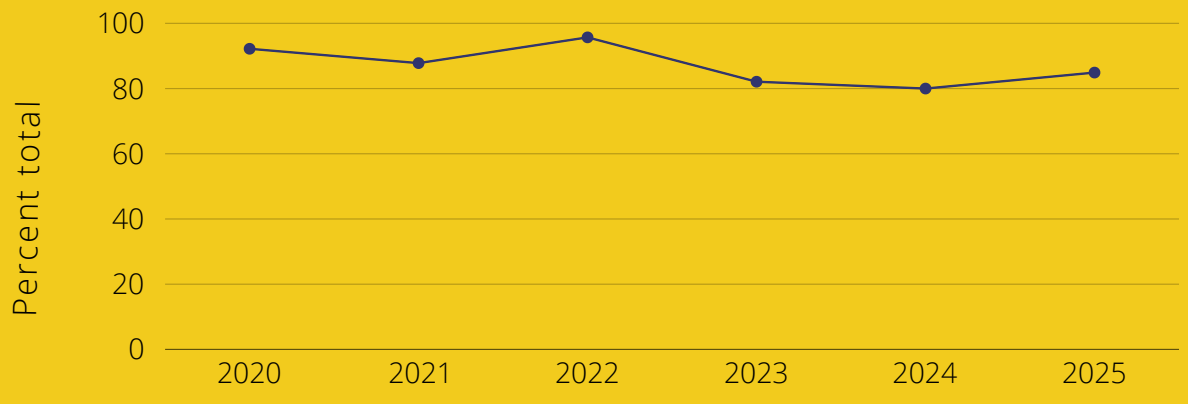


Figure 12: Percentage of food loss diverted from landfill across farms and facilities. The goal is 100% food loss diversion from landfill by 2025.

FOOD LOSS DIVERSION: AVOIDING THE LANDFILL

Across farms and facilities combined, Honeybear Brands achieved a food loss diversion rate of 85% in 2025 (Figure 13).

It's estimated that about 6% of total greenhouse gas emissions worldwide come from food loss and waste. (14) EPA data also show that food waste is the single most common material landfilled in the U.S., comprising 24% of landfilled municipal solid waste. (15) This validates the importance of Honeybear Brands' efforts to divert 100% of food losses from ending up in landfills. The volume of food loss diverted from landfill in 2025 represents 68,807 metric tons of CO2e emissions avoided.

TOTAL FOOD LOSS DIVERTED FROM LANDFILL BY YEAR ACROSS FARMS AND FACILITIES

	2023	2024	2025
Total food loss (lbs)	38,688,444	47,827,632	47,002,230
Food loss diverted from landfill (lbs)	31,749,975	38,513,437	39,919,169
Food loss to landfill (lbs)	6,938,469	9,314,195	7,083,062
% of food loss diverted from landfill	**82.1%**	**80.5%**	**84.9%**

Figure 13. In 2025, 84.9% of food loss was diverted from the landfill. This is based on 2025 facility data and 2024 farm data.

IN 2025, HONEYBEAR BRANDS DIVERTED 85% OF OUR FOOD LOSSES FROM THE LANDFILL, ACROSS BOTH FARMS AND FACILITIES.

LOOKING AHEAD: EXPLORING COMPOSTING

Weather variability will continue to influence food loss across orchards and facilities, particularly as extreme weather events increase the volume of damaged or unharvested fruit. As a result, strengthening diversion and recovery pathways remains a key priority.

To support our goal of zero food loss to landfill, we are continuing to evaluate diversion opportunities, particularly at our Washington facilities, where apples that cannot be directed to human consumption outlets, such as juice or cider, are disposed of in a canyon and categorized as food loss.

In partnership with Sustainable Food Group, we continue to explore and evaluate composting opportunities for the facility loss, including through partnerships or industrial composting options. Unlike the Midwest, diversion to animal feed is not widely viable in Washington due to limited nearby animal agriculture infrastructure.

We recognize the importance of continuing to reduce food loss throughout the supply chain and remain committed to making measurable progress toward our long-term goals. As we look ahead, we will continue exploring practical diversion solutions and evaluating potential strategies that may help advance our efforts.

“AS CLIMATE CHANGE INCREASES THE FREQUENCY AND INTENSITY OF EXTREME WEATHER EVENTS, WE EXPECT THE RISK OF FOOD LOSS TO GROW, MAKING DIVERSION AND RECOVERY STRATEGIES PROGRESSIVELY IMPORTANT”

CLIMATE

CLIMATE RISKS AND OPPORTUNITIES IN APPLE PRODUCTION

Apple production depends heavily on stable seasonal conditions. Winter chill, spring temperatures, rainfall, and heat patterns all influence flowering, fruit development, and orchard health. (16) As weather patterns become more unpredictable, growers are facing increasing challenges in maintaining consistent yields and fruit quality.

Climate-related risks are increasing in several of the country's most productive orchard areas, including Washington. (17) Rising heat stress, shifting seasons, and greater variability during key growing periods can affect bloom timing, fruit coloration, sunburn risk, and overall orchard productivity. Because apple trees are perennial crops, climate impacts can extend beyond a single growing season and influence orchard performance for years to come. Climate change may also intensify challenges related to water availability, pests, and disease pressure.

At the same time, apples generally have a lower climate impact than other food groups due to their perennial growing system and efficient land use. Research has found that apples have one of the lowest climate impacts among all fruit crops studied, even a lower impact than most vegetables. (18) Many growers are also adopting practices that support orchard resilience and may help reduce overall climate impacts, including advanced Integrated Pest Management (IPM) and soil health practices that support soil carbon sequestration.

We recognize that emissions extend beyond the orchard and throughout the supply chain, including packing, cold storage, transportation, and distribution. Access to renewable electricity — including wind, solar, and hydropower — creates opportunities to reduce supply chain emissions while supporting long-term agricultural sustainability.

OUR GOAL:

Source 100% of electricity used at Honeybear Brand facilities from renewable energy sources by 2025, reduce greenhouse gas emissions by 42% in Honeybear Brands operations by 2029 (compared to a 2019 baseline) and be carbon neutral by 2040.

Research from Cornell University suggests that **one acre of orchard fixes about 20 metric tons of CO_2** from the air each season, which is **equivalent to sequestering 2.5 homes' energy use** for one year. (19, 20)

2025 PROGRESS

SOURCING RENEWABLES

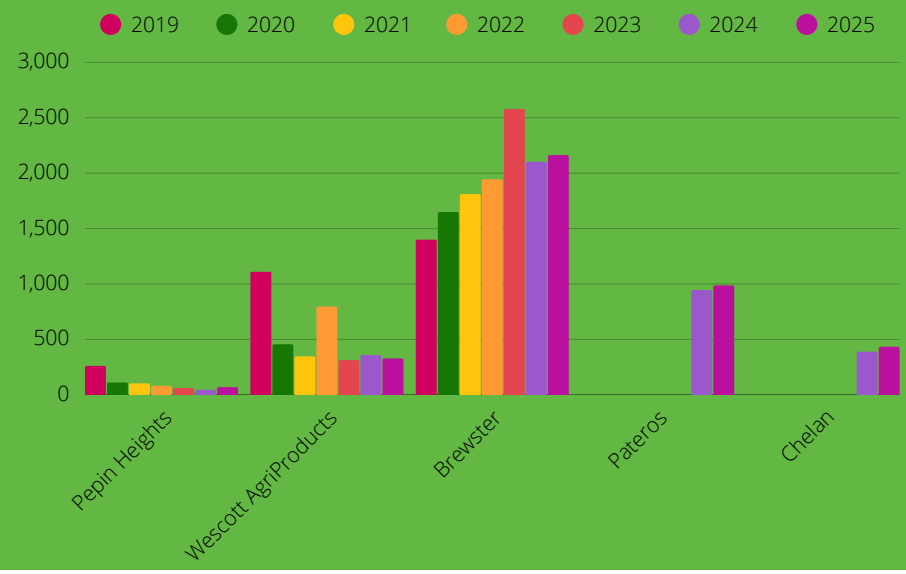
Across Honeybear Brands, we are pursuing ways to transition to renewable sources. In 2025, we continued to power our two Minnesota-based facilities, Wescott AgriProducts and Pepin Heights, with 100% renewable energy. At both facilities, we take advantage of wind power by purchasing Renewable Energy Credits (RECs) through our electricity providers. Our Wescott AgriProducts facility is supplied through the People's Energy Cooperative Evergreen program, and our Pepin Heights facility purchases RECs from the Southern Minnesota Municipal Power Agency (SMMPA).

Honeybear Brands purchased two additional Washington state facilities, which we began including in our emissions calculations in 2024, leading to an increase in overall energy and therefore, an overall decrease in renewable energy usage and grid hydropower. Our three Washington-based facilities source 46% renewable energy. Washington facilities source electricity from the grid, and the renewable percentage is determined based on the percent of grid energy that is renewable.

Unlike our Minnesota locations, the utility provider for our Washington state facilities does not provide a workable program for renewable sourcing. The provider currently offers RECs via an auction system, which provides more RECs than are needed for our operations. Honeybear Brands will continue to communicate with electric providers about the need for more flexible REC purchasing options as we strive to meet our overall renewable goals.

2025 DATA

We use the GHG Protocol to measure Honeybear Brands' Scope 1 and 2 emissions. This includes direct emissions through our company facilities and vehicles (Scope 1) and indirect emissions from purchased electricity, steam, heating, and cooling (Scope 2). (20) As we look toward future reporting needs, we regularly evaluate the most appropriate greenhouse gas accounting tools and methodologies.



GHG EMISSIONS BY FACILITY, 2019 TO 2025

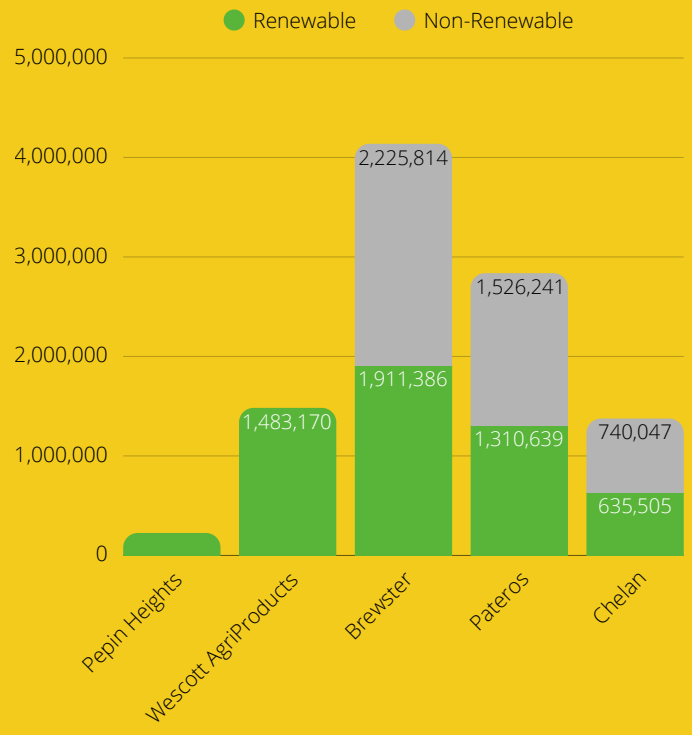
Figure 14. Greenhouse gas (GHG) emissions by facility from 2019 to 2025, in metric tons of CO2e. Total emissions at Pepin Heights, Wescott AgriProducts, Honeybear Growers Brewster, Pateros, and Chelan were 69, 328, 2,163, 987, and 434 metric tons of CO2e, respectively, in 2025.

2025 DATA, CONTINUED

For all of 2025 across all Honeybear Brands facilities, we sourced 55% of electricity from renewable sources. At our Washington facilities, 45% of our electricity came from grid-supplied hydropower, the remaining renewable mix came from solar and wind energy, and about 46% of our reported electricity mix was categorized as “unspecified” by our Washington energy provider. (21) **Our Minnesota facilities have sourced 100% renewable electricity since 2020** and continue to lead our progress in this area.

IN 2025, HONEYBEAR BRANDS FACILITIES SOURCED 55% OF ELECTRICITY FROM RENEWABLE SOURCES.

Figure 15. A look inside our Honeybear Growers facility in Brewster, Washington. Honeybear Growers is our largest facility and has the highest emissions due to the greater volume of apples processed. We are actively exploring ways to secure renewable energy sourcing apart from the grid at this facility, to ensure that we meet our goal of 100% renewable electricity by 2025.



HONEYBEAR BRANDS TOTAL ELECTRICITY USAGE BY FACILITY

Figure 16: Energy consumption (kWh) by facility and energy source, including renewable and non-renewable energy categories. Brewster makes up the largest portion of our scope 2, purchased electricity total. Pepin Heights, Wescott AgriProducts, and Washington locations Honeybear Growers - Brewster, Pateros, and Chelan purchased 225,520, 1,483,170, 4,137,200, 2,836,880, and 1,375,552 kWh of energy respectively.

In 2025, GHG emissions across all of our facilities totaled 3,980 metric tons of CO2e. This is the equivalent of the annual emissions from 928 cars or 535 American households. (13) This represents a 44% overall increase from our 2019 baseline across our operations. A large portion of this increase can be attributed to our expansion in Washington, which has caused a significant increase in our emissions, as our Washington facilities make up a large portion of our total energy use. From the 2019 baseline, our Wescott AgriProducts and Pepin Heights facilities have both achieved around a 70% reduction in emissions as a result of the change to 100% renewable energy (data not shown). Figure 17 provides an overview of the sources of Honeybear Brands' overall emissions from 2019 to 2025.

In 2025, our emissions from purchased electricity represent about 63% of our total emissions, the single highest contribution to overall emissions. This includes electricity for our facilities and the orchards that we own and operate. Diesel was the next largest source of emissions in 2025, which we use for trucks and other heavy equipment like skid loaders and excavators, followed by propane which powers forklifts and other equipment at our facilities.

"TWO OF OUR FACILITIES HAVE ACHIEVED A 70% REDUCTION IN EMISSIONS COMPARED TO A 2019 BASELINE AS A RESULT OF USING 100% RENEWABLE ENERGY."

HONEYBEAR BRANDS GHG EMISSIONS FROM 2019 TO 2025

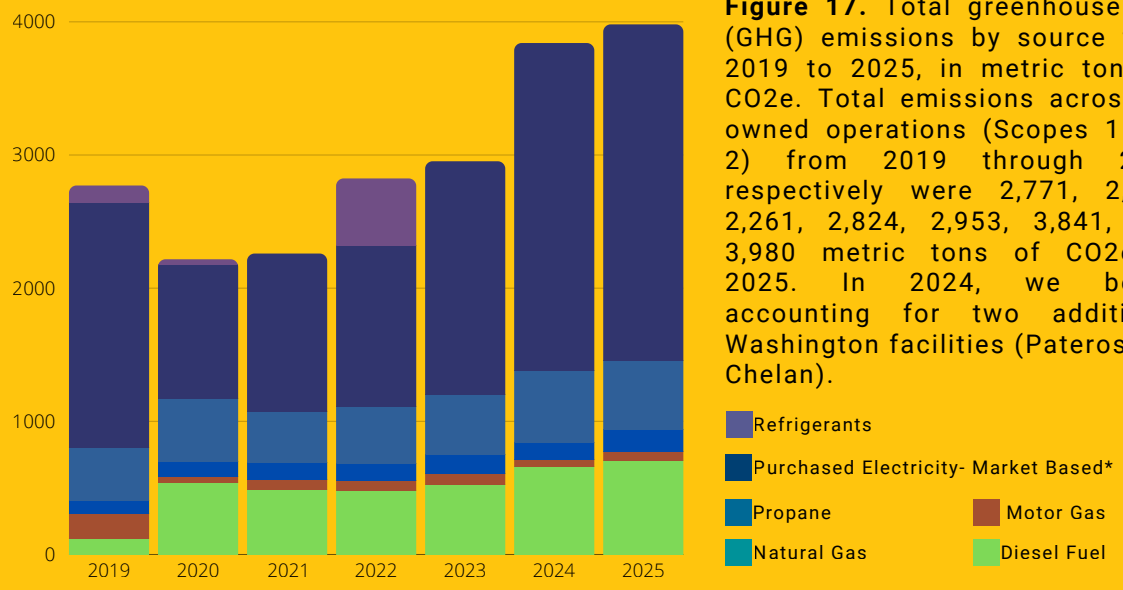


Figure 17. Total greenhouse gas (GHG) emissions by source from 2019 to 2025, in metric tons of CO2e. Total emissions across all owned operations (Scopes 1 and 2) from 2019 through 2025 respectively were 2,771, 2,216, 2,261, 2,824, 2,953, 3,841, and 3,980 metric tons of CO2e in 2025. In 2024, we began accounting for two additional Washington facilities (Pateros and Chelan).

*The Greenhouse Gas (GHG) Protocol requires companies to report both the location-based and the market-based methods of calculation but suggests that only one method is used to track progress. Using the location-based method, from 2019 through 2025 respectively, Honeybear Brands' scope 2 purchased electricity emissions were 1,810, 1,913, 2,165, 2,112, 2,636, 2,607, and 3,417 metric tons CO2e. Honeybear Brands is using the market-based method to track and report progress towards our goals; it is more accurate for our company because it accounts for renewable energy purchases at our facilities.

LOOKING AHEAD: CLIMATE AND THE PATH FORWARD

Climate change remains a significant challenge facing apple production and influences many of the sustainability priorities highlighted throughout this report. Weather conditions can contribute to food loss by impacting fruit quality and yield, affecting pollinator activity, and increasing pest and disease pressure. Building resilience through proactive planning across our operations will remain a focus as weather patterns and climate continue to change.

Our emissions analysis also highlights the importance of expanding renewable energy sourcing across our facilities. Purchased electricity represented 63% of total greenhouse gas emissions in 2025, making it our single largest emissions source. While our Minnesota facilities have sourced 100% renewable electricity since 2020, opportunities remain to increase renewable energy use at our Washington facilities, which represent the largest share of energy use across our operations.

Looking ahead, we will continue evaluating renewable energy opportunities as we work toward our long-term emissions reduction goals. Expanding access to renewable electricity can help reduce our overall climate impact while supporting the long-term viability of apple production.

COMMUNITY ENGAGEMENT

COMMUNITY ENGAGEMENT: PUTTING HUNGER ON ICE

Supporting the communities where we operate means improving access to fresh, nutritious food while building meaningful partnerships. In 2025, this commitment came to life through the “Put Hunger on Ice” initiative, a collaboration between Honeybear Brands’ Pazazz® apple program and Professional Women’s Hockey League player and Minnesota native, Taylor Heise.

The campaign connected performance on the ice to real-world impact: for every assist recorded during the season, known as an “apple” in hockey, 600 pounds of fresh apples were donated to Second Harvest Heartland. Over the course of the 2024–2025 season, this resulted in a total **donation of 12,000 pounds of apples** to help address food insecurity across Minnesota and western Wisconsin.

Figure 18. Honeybear Brands teamed up with professional hockey player Taylor Heise to donate fresh apples to Second Harvest Heartland during the 2024-25 hockey season

Figure 19. The University of Minnesota Men’s Hockey Team assists with packing apple donations to Second Harvest Heartland

In addition to increasing access to fresh food, the initiative helped elevate awareness around the importance of fresh produce in everyday diets and the health benefits of apples.

Through social media promotions and community visibility tied to the campaign, it reinforced the role that apples can be a convenient, nutritious option while using the platform of professional women’s hockey to connect healthy eating with an active lifestyle.

This effort reflects our broader approach to community engagement, leveraging partnerships to expand access to healthy food and deliver meaningful impact.

LOOKING AHEAD

LOOKING AHEAD: A BRIGHT FUTURE

With the help of our fantastic growers, retailers, and customers, Honeybear Brands continues to expand our business every year. As demand for high-quality apples and cherries increases, we remain committed to advancing our environmental initiatives alongside our business growth.

Whether it is supporting our growers in the effort to create and protect pollinator habitat and promote pollinator health, decreasing orchard-level food loss by increasing the amount of all harvested fruit being put to good uses, expanding our community engagement initiatives through stronger partnerships that support the communities where we live and work, or ensuring plastic-free packaging options for all our plastic packaging. These efforts reflect our belief that long-term success depends on balancing innovation, environmental responsibility, and the needs of the people and communities we serve.

Looking ahead, we recognize that continued progress requires clear, forward-thinking targets. Building on the momentum of our current initiatives, we are looking ahead to establishing 2030 goals that will guide our next phase of impact.

Honeybear Brands remains committed to innovating in how we develop, grow, and supply the world's finest eating apples and cherries while protecting the planet for future generations

"THESE EFFORTS REFLECT OUR BELIEF THAT LONG-TERM SUCCESS DEPENDS ON BALANCING INNOVATION, ENVIRONMENTAL RESPONSIBILITY, AND THE NEEDS OF THE PEOPLE AND COMMUNITIES WE SERVE."

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